



## Helping you build your business

We aspire to become your favourite business partner.

We are committed to delivering when it matters to you and your clients.

### Providing a strong, reliable brand

We are here for the long term to deliver on our promises and to provide a brand with the security your clients can trust.

We have held a position of strength in our industry for more than 135 years.

We have a strong balance sheet (AA- S&P rated\*) and a disciplined financial approach.

We are truly global with over 60,000 employees serving customers in 170 countries.

### Making your life easy

We provide you with efficient solutions, including award winning on-line tools.

We provide clear and simple materials that help you sell.

We have knowledgeable staff to offer you guidance and sales support.

We keep you in touch with market information.

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#### A partnership for success

We provide you with responsive, personalised points of contact that help you make the most of all Zurich has to offer.

We support you in building your business and developing your skills.

We take the time to listen so we understand your business better.

We add value through a two-way relationship that provides mutual competitive advantage.

#### Offering quality solutions for your clients

We offer a broad range of award-winning solutions to meet your clients' needs, now and in the future.

We help you to capitalize on market opportunities.

Thanks to our extensive global network and our local expertise, we deliver new and innovative solutions that respond rapidly to the changing environment we live in.

\*As at 1 September 2009.